



## Sponsorship Opportunities

### There's No Business Like Show Business!

It's a WIN-WIN! Sponsoring a Community Theatre of Greensboro event gives you or your business the awesome opportunity to show your support for a wonderful cause-- the arts!

We are committed to our mission: *bringing our diverse community together to learn about, experience, and celebrate the joys of theatre.* Quality arts productions help to create a vibrant community, one that inspires adults and children to excel and builds understanding across all cultures. Our productions touch the lives of young families, senior citizens, and everyone in between. We pride ourselves on a commitment to non-traditional casting and reaching broad segments of our local population. There really is something for everyone!

Each performance or event reaches a different key audience and provides a fun and engaging day or evening out for your friends, co-workers, your house of worship, or community group. Businesses in our community can benefit from integrating the arts into the life of their companies by rewarding employees and their families with tickets to a performance.



# Producing Partner Benefits for Mainstage Productions

## Season Sponsor \$10,000 (NEW!)

Be the DIVA of all supporters by sponsoring every show in our wonderful upcoming season!

- Primary Marketing Position in all advertising and promotional materials. This includes your name on all:
  - Posters displayed at local businesses
  - Postcards mailed to Greensboro and surrounding household
  - All billboard and print advertising.
  - Advertisements in local newspapers
  - Your name will additionally be included on all press releases promoting the show and printed or announced by the local media.\*
- Your name or company logo on the front cover of our season brochure and all current season's playbill covers.\*\*
- Full page ad in all of this season's CTG production playbills
- Your company logo and link on the CTG website
- An opportunity to say a few words at your choice of productions during the welcoming curtain speech
- Receive a block of 25 tickets for each mainstage production.
- Use of the Carolina Theatre's Renaissance Room for a reception before or after The Wizard of Oz AND complimentary use of The Studio at CTG before a show at the Starr Theatre (subject to availability).
- 3-hour corporate team-building workshop for up to 30 people (NEW!)

## Marquee Sponsorship \$5,000

Highest level of recognition for the Mainstage production of your choice.

- Primary Marketing Position in all advertising and promotional materials for the show of your choice. (See the bulleted list of examples under Season Sponsor)\*
- Your name or company logo on the front cover of our season brochure and on the playbill cover of the show you are sponsoring.\*
- Your company logo and link on the CTG website
- Receive special recognition at a performance of your choice including an on-stage, pre-show shout out!
- Full page ad in the production playbill
- Receive a block of 100 tickets for your employees, clients, or friends.  
Use of the Carolina Theatre's Renaissance Room for a reception before or after The Wizard of Oz at a reduced rate OR complimentary use of The Studio at CTG before a show at the Starr Theatre (subject to availability).

## Director Sponsorship \$2,500

Director sponsorship provides great exposure at a great price!

- Appear on all advertising and promotional materials\*
- Receive recognition in the production playbill and in our season brochure\*\*
- Your company logo and link on the CTG website
- Receive special recognition at a performance of your choice including an on-stage, pre-show shout out!
- ½ page ad in the production playbill
- Receive a block of 50 tickets for your employees, clients, or friends.

\*Items that have been produced and distributed prior to your confirmed sponsorship will not contain your sponsor logo

\*\*Please commit by June 1 for a guaranteed spot in our season brochure which has a massive distribution

## Standing Ovation Sponsorship \$1,250

A Spotlight Sponsorship allows your company to support CTG at an affordable rate!

Benefits include:

- Recognition in the playbill of the production of your choice
- ¼ page ad in the production playbill
- Special recognition at a performance of your choice including an on-stage, pre-show shout out!
- Special recognition as a sponsor on our CTG website including a link to your company website.
- Receive a block of 25 tickets for you employees, clients, or friends.

## Spotlight Sponsorship \$500

A Spotlight Sponsorship allows your company to support CTG at an affordable rate!

Benefits include:

- Recognition in the production playbill
- Special recognition as a sponsor on the CTG website including a link to your company website.
- Receive a block of 15 tickets to share with your employees, clients or friends.



**Thank you for the opportunity.  
Together we'll be a hit!**

Thank you for considering being a producing partner for our upcoming season; it's a meaningful investment in our community! You can feel good about sponsoring CTG because, in addition to putting on a wide range of diverse theatrical productions, we also serve our community with outreach programs like Teens Downtown for underserved youth, and Onstage and Inclusive, a program that gives our friends with special needs an opportunity to put on a spirited show each spring. Feel free to contact me or our Executive Director, Mitchel Sommers, with any questions or thoughts you may have concerning this sponsorship proposal or other marketing opportunities.

Sincerely,

Meredith Carson, Development Coordinator, [development@ctgso.org](mailto:development@ctgso.org)  
(336) 333-7470 x 212

Mitchel Sommers, Executive Director, [msommers@ctgso.org](mailto:msommers@ctgso.org)  
(336) 333-7470 x 203

**Community Theatre of Greensboro  
520 South Elm Street Greensboro, NC 27406 • CTGSO.ORG**